

"THE QUEEN OF ONLINE BRANDING AND SELLING"

-VP, Marketing, NYC Conference Leader at Javits Center

**INTERNET INDUSTRY AWARDED SPEAKER
AUTHOR | TRAINER**

THE JASMINE SANDLER PRE-PERSONAL BRANDING CHECKLIST

Top 40 Global Digital Marketing Strategist | Top 100 SEO Influencer | Top 17 Content Marketer

Your Personal Online Brand a.k.a. Social Brand can be very powerful in building your business reputation and in meeting your career goals . So before you commit to personal branding, it is critical that you have a solid Personal Brand Strategy. My Pre-Personal Branding Online Checklist is your first step into creating your own strong Social Brand.

- Have a Goal for Your Personal Brand
- Gather your potential Personal Brand Assets
- Set aside time to nurture your Personal Brand
- Set aside a real budget for Personal Branding
- Make the commitment to Engage in Personal Branding

- A professional headshot
- A professionally designed one-sheet
- A professionally shot & edited personal brand video
- A personal branded website designed like mine on branded.me
- A PR agent
- A Media Trainer
- A Stylist
- A Ghost writer
- Media Graphics to support your Personal Brand
- Travel expenses as you build your Speaking career
- Educational materials to help grow your industry knowledge and skills

Jasmine Sandler is an Online Branding Consultant for Executives and Business Owners. She provides a fully managed personal branding program, strategy and consulting work. To schedule a free 15 minute consultant, visit www.jasminesandler.com or call 212-726-2340.